

# Service Area

## Socioeconomic Data by Service Area County

| County Statistics |                 |                     |                    |                     |                |                   |                      |           |
|-------------------|-----------------|---------------------|--------------------|---------------------|----------------|-------------------|----------------------|-----------|
| County            | 2009 Population | 2000-09 Pop. Growth | Med. Family Income | High School or Less | Unemploy. Rate | Living in Poverty | Enrolled in TennCare | Homeowner |
| Bedford           | 45,058          | 19.1%               | \$39,042           | 72.3%               | 10.9%          | 18.2%             | 22.68%               | 67.4%     |
| Cannon            | 13,801          | 7.6%                | \$38,092           | 75.9%               | 9.1%           | 15.5%             | 20.60%               | 75.8%     |
| Coffee            | 52,796          | 10.0%               | \$39,882           | 79.8%               | 10.3%          | 16.6%             | 20.86%               | 72.1%     |
| DeKalb            | 18,723          | 7.5%                | \$34,735           | 69.1%               | 9.6%           | 19.4%             | 23.13%               | 75.4%     |
| Franklin          | 41,052          | 4.5%                | \$40,432           | 79.1%               | 10.1%          | 15.1%             | 16.24%               | 77.0%     |
| Lincoln           | 33,361          | 6.4%                | \$40,108           | 78.4%               | 6.6%           | 15.6%             | 19.70%               | 77.5%     |
| Moore             | 6,362           | 10.8%               | \$46,494           | 81.3%               | 10.3%          | 14.2%             | 13.91%               | 84.6%     |
| Rutherford        | 262,604         | 44.3%               | \$53,983           | 87.5%               | 8.6%           | 12.4%             | 13.47%               | 69.2%     |
| Van Buren         | 5,548           | 0.7%                | \$31,881           | 69.0%               | 12.1%          | 20.8%             | 22.44%               | 80.1%     |
| Warren            | 39,839          | 4.1%                | \$33,836           | 72.0%               | 11.3%          | 19.1%             | 23.65%               | 72.3%     |
| White             | 25,841          | 11.9%               | \$33,150           | 72.4%               | 11.6%          | 18.9%             | 21.95%               | 77.2%     |
| Tennessee         | 6,346,105       | 11.5%               | \$41,715           | 81.8%               | 9.6%           | 17.2%             | 19.06%               | 69.7%     |

Sources: [quickfacts.census.gov](http://quickfacts.census.gov), [www.tennessee.gov](http://www.tennessee.gov), and [tn.gov/tenncare/news.html](http://tn.gov/tenncare/news.html) | 2000 data for educational attainment; 2009 data for population, median family income, poverty, homeownership; Dec. 2010 data for TennCare and crime rate; Apr. 2011 data for unemployment

- ♦ Education serves as a mechanism that draws people into communities.
- ♦ Labor force participation and population growth are stronger in counties where educational attainment is high.
- ♦ Poverty rates and reliance on government services are lower in better educated counties.
- ♦ As educational attainment increases in the U.S. and Tennessee, so, too, does home ownership.

Source: [www.educationcrossroads.com](http://www.educationcrossroads.com)

## Educational Attainment in Service Area

| Educational Attainment by County for Young Adults (ages 25-34) |                     |                              |                      |                         |                  |                   |                                 |
|--|---------------------|------------------------------|----------------------|-------------------------|------------------|-------------------|---------------------------------|
| County   | Less than 9th grade | Some high school, no diploma | High school graduate | Some college, no degree | Associate degree | Bachelor's degree | Graduate or professional degree |
| Bedford  | 14%                 | 17%                          | 39%                  | 16%                     | 4%               | 8%                | 4%                              |
| Cannon   | 13%                 | 20%                          | 43%                  | 14%                     | 2%               | 5%                | 3%                              |
| Coffee   | 10%                 | 16%                          | 33%                  | 19%                     | 4%               | 11%               | 6%                              |
| DeKalb   | 18%                 | 18%                          | 38%                  | 13%                     | 2%               | 6%                | 5%                              |
| Franklin   | 12%                 | 14%                          | 36%                  | 18%                     | 5%               | 8%                | 7%                              |
| Lincoln  | 12%                 | 18%                          | 37%                  | 17%                     | 4%               | 8%                | 4%                              |
| Moore  | 9%                  | 15%                          | 40%                  | 19%                     | 6%               | 8%                | 4%                              |
| Rutherford   | 6%                  | 13%                          | 32%                  | 22%                     | 5%               | 16%               | 7%                              |
| Van Buren  | 21%                 | 17%                          | 42%                  | 11%                     | 1%               | 5%                | 3%                              |
| Warren   | 13%                 | 20%                          | 39%                  | 16%                     | 3%               | 6%                | 3%                              |
| White  | 19%                 | 17%                          | 39%                  | 16%                     | 2%               | 5%                | 3%                              |
| Tennessee  | 10%                 | 14%                          | 31%                  | 20%                     | 5%               | 13%               | 7%                              |
| 2009 U.S. Mean Earnings  | \$25,562            | \$30,958                     | \$39,937             | \$47,484                | \$49,835         | \$68,835          | \$87,913                        |

Sources: 2000 U.S. Census and [www.postsecondary.org](http://www.postsecondary.org)

- ♦ “A lot of the jobs are starting to go abroad today are very high-end research jobs, because not only is the talent abroad cheaper, but a lot of it is as educated as American workers – even more so.”

Source: Thomas L. Friedman in *The World is Flat*

- ♦ In 1990, only 67.1% of Tennesseans had at least a high school diploma. By 2000, that number had grown to 75.9%. This represents a growth rate of 13.1% over 10 years.

Source: [www.educationcrossroads.com](http://www.educationcrossroads.com)

## Motlow Statistics by Service Area County

| Fall 2010 Motlow Statistics by County |                                |             |                                |             |                                      |             |                                 |             |                            |                        |                |             |
|---------------------------------------|--------------------------------|-------------|--------------------------------|-------------|--------------------------------------|-------------|---------------------------------|-------------|----------------------------|------------------------|----------------|-------------|
| County of Residence                   | Full-time Enrollment Headcount |             | Part-time Enrollment Headcount |             | Non-traditional Enrollment Headcount |             | Dual/Joint Enrollment Headcount |             | Average Entering ACT Score | Average Cumulative GPA | 2009 Graduates |             |
|                                       | Headcount                      | %           | Headcount                      | %           | Headcount                            | %           | Headcount                       | %           |                            |                        | Headcount      | %           |
| Bedford                               | 194                            | 7%          | 235                            | 9%          | 98                                   | 6%          | 129                             | 18%         | 19.7                       | 2.84                   | 42             | 7%          |
| Cannon                                | 45                             | 2%          | 83                             | 3%          | 37                                   | 2%          | 48                              | 7%          | 18.5                       | 3.08                   | 3              | 1%          |
| Coffee                                | 351                            | 13%         | 325                            | 13%         | 200                                  | 13%         | 117                             | 17%         | 20.3                       | 2.86                   | 114            | 19%         |
| DeKalb                                | 37                             | 1%          | 99                             | 4%          | 26                                   | 2%          | 61                              | 9%          | 18.4                       | 3.19                   | 7              | 1%          |
| Franklin                              | 267                            | 10%         | 222                            | 9%          | 146                                  | 9%          | 58                              | 8%          | 19.7                       | 2.73                   | 87             | 15%         |
| Lincoln                               | 240                            | 9%          | 205                            | 8%          | 105                                  | 7%          | 68                              | 10%         | 20.3                       | 2.82                   | 65             | 11%         |
| Moore                                 | 52                             | 2%          | 54                             | 2%          | 26                                   | 2%          | 31                              | 4%          | 19.6                       | 2.83                   | 12             | 2%          |
| Rutherford                            | 804                            | 30%         | 780                            | 30%         | 568                                  | 36%         | 80                              | 11%         | 19.3                       | 2.58                   | 122            | 21%         |
| Van Buren                             | 23                             | 1%          | 37                             | 1%          | 25                                   | 2%          | 11                              | 2%          | 19.8                       | 3.96                   | 7              | 1%          |
| Warren                                | 272                            | 10%         | 263                            | 10%         | 164                                  | 10%         | 80                              | 11%         | 19.3                       | 2.85                   | 71             | 12%         |
| White                                 | 53                             | 2%          | 76                             | 3%          | 42                                   | 3%          | 13                              | 2%          | 19.4                       | 2.94                   | 10             | 2%          |
| Other                                 | 306                            | 12%         | 219                            | 8%          | 144                                  | 9%          | 10                              | 1%          | 19.6                       | 2.46                   | 55             | 9%          |
| <b>Motlow</b>                         | <b>2,644</b>                   | <b>100%</b> | <b>2,598</b>                   | <b>100%</b> | <b>1,581</b>                         | <b>100%</b> | <b>706</b>                      | <b>100%</b> | <b>20.1</b>                | <b>2.87</b>            | <b>595</b>     | <b>100%</b> |