COURSE SYLLABUS

Syllabus for: COMM 2500 Survey of New Media

<table>
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<tr>
<th>Discipline</th>
<th>Number</th>
<th>Course Name</th>
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Catalog

Description: This course provides a survey in the latest media that is revolutionizing how information is transmitted, interpreted and used. Technology, innovations, advancements, business, legal and social aspects will be explored.

Credit Hours: 3 Contact Hours: 3 Lab Hours: 0

Prerequisite(s):

Required

Text(s): (1) New, New Media, Levinson, 2nd/2013 Pearson

<table>
<thead>
<tr>
<th>Title</th>
<th>Author(s)</th>
<th>Edition/Date</th>
<th>Publisher</th>
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Required Supplies/Material(s):

Notebook.
Student must have access to the Internet.

Recommended Supplementary Material(s):

Student Group for Whom Course is Required/Intended:

The course is required for students enrolled in the TTP/Mass Communications A.A. Program of Study.

Academic Year 2012-2013
GOALS

1. To enable the student to understand the transfer of “power” from traditional forms of media into the hands and controls of the users of “new new media”.
2. To enable the student to understand how information is transmitted, interpreted and used with “new new media”.
3. To enable the student to understand how these “new new media” forms have revolutionized our world.

OBJECTIVES:

1. The student will learn how blogging, YouTube, Wikipedia, and Digg have impacted the world.
2. The student will learn how MySpace, Facebook, and Twitter have impacted the world.
3. The student will learn how YouTube, Podcasting, and Second Life have impacted the world.
4. The student will learn the “dark side” of the new media.
5. The student will learn the hardware involved with “new new media”.

Academic Year 2012-2013
Suggested Evaluation Plan

<table>
<thead>
<tr>
<th>TASK</th>
<th>WEIGHT</th>
<th>OBJECTIVE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Report/Presentation of Social Media and its Impact</td>
<td>150</td>
<td>1,2,3,4</td>
</tr>
<tr>
<td>Facebook Resume</td>
<td>50</td>
<td>5,2</td>
</tr>
<tr>
<td>Second Life Avatar</td>
<td>50</td>
<td>5,3</td>
</tr>
<tr>
<td>Mid-term Exam</td>
<td>100</td>
<td>1,2,3,4,5</td>
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<tr>
<td>Final Exam</td>
<td>100</td>
<td>1,2,3,4,5</td>
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FINAL GRADING PLAN
Based Upon Percentages

A = 90-100%
B = 80-89%
C = 70-79%
D = 60-69%
F = 0-59%

Instructional Schedule

Note: Due to the nature of this course, instructional schedule/course outline will be discussed and/or given during the first week of class.